



**March 24-26
2020**

Moscow, Crocus Expo IEC
pavilion 2, halls 9, 10 and 11

25th international industrial exhibition of non-food products **HOUSEHOLD EXPO** – the biggest specialised exhibition of kitchenware, household goods and homewares on the Russian market | www.hhexpo.ru
15th international B2B exhibition **STYLISH HOME. GIFTS** – exhibition of middle and premium-class interior objects and furniture, tableware and table decorations, gifts, lighting, textiles and accessories | www.styhome.ru
13th international B2B exhibition **CHRISTMAS BOX. PODARKI** – exhibition of gifts, souvenirs, New Year, Christmas and festive products | www.christmasbox.ru
8th international B2B exhibition **OUTDOOR DACHA** – exhibition of goods for country life and outdoor leisure

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PRESS RELEASE



International exhibitions **HOUSEHOLD EXPO, STYLISH HOME. GIFTS, OUTDOOR DACHA** and **CHRISTMAS BOX. PODARKI** will take place from March 24 to 26, 2020. Organisers of the exhibitions: MOKKA Expo Group LLC, Mayer Corporate Group – member of the Global Association of the Exhibition Industry (UFI) and the Russian Union of Industrialists and Entrepreneurs. The exhibitions will be held with the official support of the Chamber of Commerce and Industry of the Russian Federation.

Over 250 Russian and foreign manufacturers and distributors of homewares, country life products, interior objects and gifts from Russia, the Republic of Belarus, India, Belgium, Kazakhstan, the Republic of Korea, China, Turkey and Ukraine

take part in the exhibitions.

Business impact of visiting the exhibition:

- Renewal of your shop's product range and new contacts
- The best prices for product supplies and the most efficient logistic solutions
- Overview of trends and the latest market information

**FREE REGISTRATION FOR
SPECIALISTS AND TRADE VISITORS
IS NOW OPEN**

Among companies to take part are: DARIIS-AKCAM, FLAMES, MAYER-BOCH, Plast Team, Timstor Nv, Adikom, Trading company ALCO, BATIK, BerlinR13Rus, Veles, Vkus Uyuta, ELKITORG, ZTI Group, Intes – distributor of Tescoma trademark, York RU, KARLSBACH, Paper industrial complex "Komfort", Corsair Service, LMR Plast, Lysva Plant of Enamelled Cookware, Max Christmas, Multidom Trading, Pilot MS, PLASTIC REPUBLIC, POLIVALENT, Regent Rus, TALISMAN, Vitus, Udarnik DV,

Hoffmann Group, Emal and many others. Such companies as BigDecor, RutaUpak, Timstor Nv, TONAR, Ural Christmas tree and toy and Rosturplast will take part in the exhibitions for the first time.

The exposition is divided into several key areas:

TABLEWARE AND TABLE DECORATIONS	INTERIOR OBJECTS, FURNITURE, LIGHTING
GIFTS AND SOUVENIRS	HOUSEHOLD GOODS AND CHEMISTRY – ChemiCos-2020
exhibition	
COUNTRY LIFE PRODUCTS	NEW YEAR PRODUCTS

PREMIERES AND NOVELTIES of spring 2020

During the running of the exhibitions over 150 premieres and novelties of the 2020 season will be displayed at the booths of participating companies. Premieres and novelties from [DARIIS-AKCAM](#), [Niki Rezzon](#), [ES](#), [York](#), [ND Play](#), [Signalelectronics](#), [Avanti](#), [Max Christmas](#), [Adikom](#), [Morozco / Plast](#), [TM GRILLUX](#), [ZTI](#), [Tonar](#), [Boomjoy](#), [BigDecor](#), [YUG](#), [GRATAR](#), [BestKom](#), [Plast Team](#), [Eli PENERI](#), [INNOSTEAM](#), [MOLEQULE SUPPLIES](#) can already be found on the website www.expo-retail.ru. A system of scheduling meetings between participants and buyers is available on the website.



Premieres and novelties of the exhibitions are presented in the following product sectors:

- Home fragrances
- Home appliances
- Household chemistry
- Kitchen utensils and accessories
- Christmas and New Year
- Gifts and souvenirs
- Kitchenware for meal preparation
- Ceramic tableware
- Tableware from crystal glass, porcelain and glass
- Laying the table
- Storage systems
- Home and kitchen textiles
- Thermoware
- Country life and outdoor leisure
- Children's products
- Interior decorations
- Household goods and cleaning supplies



BUSINESS PROGRAMME in spring 2020

Over 40 events of the business programme will take place within the framework of HouseHold Expo, Stylish Home. Gifts, Christmas Box. Podarki and Outdoor Dacha spring 2020. New topics and new ideas will be discussed during the three days of the spring exhibitions. HORECA. JUST HORECA Forum for hoteliers and restaurateurs will be held in a new format – business negotiations on purchases will be added to the discussion session. Retail.ru will organise a conference with new speakers and new topics. For the first time within the framework of the exhibitions Deloitte Academy will hold a conference on online trade “Ecosystem of online trade for manufacturers of household goods”. Moreover, manufacturers and retailers will meet for the second time at the PURCHASING CENTRE FOR RETAIL CHAINS™ to discuss future supplies of [novelties of the exhibitions](#) to retail chains. The programme will traditionally cover trends and results of the latest research of the industry.

Results of market research of 2019:

March 24 – “The Russian market of New Year trees from the perspective of a manufacturer. Opportunities and risks”

March 25 – “Trends on the market of garden tools in 2019” and “Capabilities and needs of the market for housewares and the kitchen segment. Retail trade development prospects”

KEY EVENTS OF THE [BUSINESS PROGRAMME](#) OF THE EXHIBITION:

March 24	DAY OF DESIGN Organisers: ArchDialog and the Union of Designers and Architects
March 25	DAY OF REGIONAL RETAIL Organisers: Mayer Corporate Group and Retail.ru Conference “SALES OF HOUSEHOLD GOODS. STRATEGY AND TACTICS. THE FIRST CONFERENCE OF RETAILERS, MANUFACTURERS AND DISTRIBUTORS”^{NEW}
March 25	PURCHASING CENTRE FOR RETAIL CHAINS™ + PERSONAL NEGOTIATIONS WITH RETAIL CHAIN BUYERS

Organisers: Imperia Forum, Mayer Corporate Group

March 26

DAY OF ONLINE TRADE^{NEW}

Organiser: Deloitte Academy

March 26

8th **HORECA. JUST HORECA** International Forum
Topic of the forum: “Leading technologies safeguarding cleanliness in the hospitality industry”

HORECA. JUST HORECA

Business negotiations on procurement **“SUPPLIERS FOR HORECA”**^{NEW}

Organisers: Mayer Corporate Group and the Russian Hotel Association

March 24-26

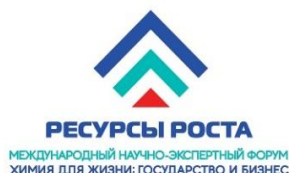
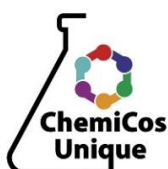
“GOODS, EFFECTIVE SALES, LOYAL CUSTOMER” cycle of workshops

March 24

7th contest [“The best design and layout in a home goods store”](#)
(announcement of results)



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The 3rd International Scientific Expert Forum [RESOURCES FOR GROWTH. CHEMISTRY FOR LIFE: STATE AND BUSINESS](#) will take place on March 24-26, 2020. The annual award in the sphere of household chemistry and cosmetics [ChemiCos Unique](#) will be held on March 24, 2020, within the framework of the Forum. Household and professional chemistry, cosmetics, personal care products and raw materials for the production of household chemistry and cosmetics will be presented at the 3rd international exhibition of professional and household chemistry, cosmetics and personal care products [CHEMICOS 2020](#). The events are organised by Mayer Corporate Group and the Research Institute for Household Chemistry “ROSSA” with the official support of the Ministry of Industry and Trade of the Russian Federation, the Russian Union of Industrialists and Entrepreneurs, the Association of Perfumery, Cosmetics, Household Chemicals and Hygienic Goods Manufacturers and the Russian Chemists Union.

About the company: Mayer Corporate Group is a member of the Global Association of the Exhibition Industry (UFI), the Russian Union of Industrialists and Entrepreneurs and the Russian Chemists Union. For more than 20 years the company organises professional B2B exhibitions and congress events. Nowadays the company holds 8 international exhibition projects, business forums and conferences every year. Mayer Corporate Group exhibitions are held with the official support of the Ministry of Industry and Trade of the Russian Federation and the Chamber of Commerce and Industry of the Russian Federation. The corporate group also specialises in the production of in-store furniture, POS-materials and premium wide-format printing, engages in planning and design of exhibition booths.

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